

SMALL BUSINESSES PLATFORM  
[EXCLUSIVE USE / CUSTOMIZED TEMPLATES]

MID - LARGE BUSINESSES PLATFORM  
[EXCLUSIVE USE / CUSTOMIZED TEMPLATES]

SUPER-ONE PLATFORM  
[EXCLUSIVE USE / 1 TEMPLATE INCLUDED]

FEATURES AND OPTIONS

	Starter	Advanced	Pro	Essential	Premium	Ultimate	Take-Away 100	Take-Away 200	Take-Away 300
Domain	Curve Sub-Domain	Curve Sub-Domain	Curve Sub-Domain	Own Branded URL	Own Branded URL	Own Branded URL	Curve Sub-Domain	Curve Sub-Domain	Curve Sub-Domain
Number of Users	6	12	24	Unlimited	Unlimited	Unlimited	1	1	1
Unlimited eCards Delivered	●	●	●	●	●	●	100	200	300
Scheduled Messages	●	●	●	●	●	●	●	●	●
User-Settings & Notifications	●	●	●	●	●	●	●	●	●
SSL Certificate (https Secure)	●	●	●	●	●	●	●	●	●
Google Analytics	●	●	●	●	●	●	●	●	●
Address Book Module	●	●	●	●	●	●	●	●	●
Reminders Set-Up	●	●	●	●	●	●	●	●	●
Social Media Sharing Option	●	●	●	●	●	●	●	●	●
Messages History/ Tracking	●	●	●	●	●	●	●	●	●
Mail Merge	●	●	●	●	●	●	●	●	●
Admin/ Reporting Module	-	●	●	-	●	●	-	-	-
Distribution List <sup>(1)</sup>	○	○	●	○	●	●	-	-	-
Global Distribution List <sup>(2)</sup>	-	○	●	-	○	●	-	-	-
Special Occasions Module <sup>(3)</sup>	-	-	○	-	○	●	-	-	-
<b>COST (ONE-TIME SETUP/ BRANDING)</b>	\$350.00	\$590.00	\$850.00	\$990.00	\$1,450.00	\$1,790.00	\$90.00	\$90.00	\$90.00
<b>LICENSE FEE</b>							●	●	●
3 MONTHS	\$150.00	\$150.00	\$150.00	\$360.00	\$360.00	\$360.00			
6 MONTHS	\$240.00	\$240.00	\$240.00	\$600.00	\$600.00	\$600.00	\$190.00 For 100 eCards	\$320.00 For 200 eCards	\$390.00 For 300 eCards
12 MONTHS	\$360.00	\$360.00	\$360.00	\$960.00	\$960.00	\$960.00			


● Included    ○ Optional    - Not Available

TEMPLATES DESIGN

Template Type	Standard	Photo Upload	Animated Video
<b>Option 1</b> Curve-Designed eCard.	\$290.00	\$420.00	\$780.00
<b>Option 2</b> Client-Designed eCard.	\$170.00	\$250.00	\$360.00

MULTI-LANGUAGES (GLOBAL) PORTAL

Conveniently create the full site in Multiple Languages (English is default).  
\*Not including create language versions of the eCards. Extra fee may apply.

Additional Language    \$850.00    

The initial platform build is a one-time fee only. Ongoing costs after that are for license renewal, adding new eCards and programming, custom reports, adding additional new languages/modules and other custom platform requests. Prices are subject to change annually, and the client should always consult Curve's annual rate card. Extra customized work will be discussed and billed. No additional work will be performed unless authorized in advance by the client in writing. License renewal notices are sent out 15-30 days prior to the license expiration dates.